MEDIA ADVISORY May 15, 2023

AUTOMATED MEDIA LINE QUICKLY, EFFICIENTLY CONNECTS REPORTERS/ASSIGNMENT EDITORS WITH CON FIRE ON-CALL PIO 24/7

Media Line Now Incorporates Voicemail Functionality Between 10 p.m. and 6 a.m. When No Serious Incidents Working

WHEN: Immediately

WHERE: 1-925-660-PIO1 (7461)

WHAT: Con Fire’s automated phone system helps working media more quickly and easily reach the on-duty public information officer (PIO) 24-hours-a-day, 365 days-a-year.

Between the hours of 10 p.m. and 6 a.m. the media line will direct to voicemail unless the on-call PIO is responding to an active incident. For overnight periods when there is no working incident requiring PIO presence, voicemails will be returned before 8 a.m. the next morning.

RSS feeds continue to be available for information of interest to media on Con Fire’s News Media Information webpage, https://www.cccfpd.org/cccfpd-news/. RSS feeds are available to automatically push timely information including news releases, media advisories and alerts direct to reporters inboxes.

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About Contra Costa County Fire Protection District – With implementation of a contract for service with the City of Pinole in March, 2023 and annexation of the former East Contra Costa Fire Protection District (ECCFPD) in July, 2022, Contra Costa Fire now provides fire and emergency medical services to more than 770,000 residents in 12 cities and 11 unincorporated areas across our expanded 557 square-mile jurisdiction. The district now comprises 33 fire stations and more than 600 employees. Through our unique ambulance “Alliance,” the district delivers EMS and ambulance transport services to much of Contra Costa County. In 2022, the district responded to nearly 100,000 incidents of all types, including 67,000 fire medical emergencies, and dispatched some 100,000 ambulances, conducting more than 75,000 ambulance transports. Contra Costa Fire remains dedicated to preserving life, property, and the environment.

Media Contact: Steve Hill, Public Information Officer, Contra Costa County Fire Protection District, (925) 532-6512

For incident-related media queries 24/7, please call our On-Call PIO Line at 925-660-PIO1 (7461).